

MIKAELA REYES

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EDUCATION

Wesleyan University, Middletown, CT

May 2017

- **Degrees:** Bachelor of Arts, Majors: Economics & Psychology, Minor: Data Analysis; **GPA:** 3.9/4.0
- **Awards:** Phi Beta Kappa, Omicron Delta Epsilon Honors, 4-year Dean's List, Freeman Asian Scholar (full scholarship given to one student per Asian country), Gerry Roxas Leadership Award, John Plukas Economics Award
- **Relevant Coursework:** Data Mining & Machine Learning, Applied Data Analysis, Working with Excel/VBA, Working with SQL, Investment Finance, Computer Science, Videogame Design and Development, Physical Computing

Harvard Business School, HBX CORE: Credential of Readiness

August 2016

- Full scholarship through Harvard to complete 10-week, 100-hour course in Economics, Accounting, Analytics

LEADERSHIP EXPERIENCE

Kleiner Perkins Caufield Byers, *Product Fellow* (Fellowship Program, San Francisco)

June 2017 - present

- 1 out of 8 product fellows from 2000 applicants; tasked to work on product with a robotics digitalization startup

Roboterra Inc., *Product Manager Intern* (Startup, Santa Clara, CA)

May 2016 – August 2016

- Built & designed software platform with team of 5 using Javascript, React, Redux, three.js; built web app on Electron
- Launched version 2.0 of CastleRock software platform internally for feedback and externally to 3000+ user base
- Predictably managed complex app state and API calls using immutability, actions and reducers via Redux
- Proposed and implemented system to automate QA testing; improved testing efficiency by 5x
- Designed wireframes and mockups and implemented onboarding experience to improve retention rates by 50%

ScreenWired App *Product Manager and Software Engineer*

January 2017 – May 2017

- Built and designed an "Uber for phone repairs" with admin portal for a remote client under quick time constraint
- Managed task delegation among team of 4 in a systemized manner to boost productivity and engineer efficiency

Arcus Game *Technical Lead and Software Engineer*

January 2017 – May 2017

- Built full levels of a STEM game on a team of 5 leveraging Unity; launched and user-tested with 1st to 5th graders
- Architected game object hierarchy and executed game logic in an organized way for seamless game experience
- Developed high level technical plan and managed product requirements documents to optimize engineer efficiency

Kai Entrepreneurship, *Co-Founder and Co-President* (Non-Profit, Middletown, CT)

December 2014 – May 2017

- Led team of 10 in creation of non-profit that encourages entrepreneurial thinking, diversity in business and a creation of a culture of innovation with a base of 500+ followers; plan annual trips to Silicon Valley & Flatiron, NY
- Fundraised for entrepreneurship events (Silicon Valley trips, speaker series, etc.) with goal of \$20k annually

Technology, Design & Engineering Class, *Founder, Lead Teacher*

January 2017 - May 2017

- Taught two 14-week student-run, for-credit classes teaching design, product management and software engineering with 5 guest speakers, 15 students; deployed 5 projects to local community with \$300 seed funding

PH Airport User Experience Redesign, *Project Lead*

December 2016

- Collaborated with CEO of Ninoy Aquino Int'l Airport and 4 teammates; conducted 100 user and employee interviews, time motion studies; analyzed data and submitted redesign proposals to increase revenue by 20%

PROJECTS

Hexpress *Software Engineer*

June 2017 – August 2017

- Designed experimental Express-like web server on Node.js, registering arbitrary request methods and parameters
- Implemented routing logic, support for middleware functions and internal mechanics to render handlebar templates

Sked Bot *Software Engineer*

June 2017 – August 2017

- Architected intelligent Slack Bot designed with a seamless OAuth flow for Google Calendar inside Slack
- Enable support for natural language processing powered by API.AI, Node.js, Express, MongoDB and Ngrok.io

Additional Projects and Awards:

- Birth Control Bot (*1st Runner-Up, Spectra Hackathon*): bot that scrapes the web to provide users with the best birth control and nearest Planned Parenthood location using Twilio API
- Happiapp (*Social Impact Award, Horizons Hackathon*): users send positive messages filtered through sentiment analysis; used OAuth (Facebook), Express, NodeJS, Sockets.IO
- Sky Shapers Game (*1st Place, Unity Bootcamp Hackathon*)
- EmpowerPods (*Transform Lives Through Education Award from Coursera, CHIMEHACKS 2017*)
- Collaborative Text Editor: built real-time collaborative text editor on Electron with RESTful backend, Websockets and Webpack with a team of 3
- Physical Computing in Art: physically visualized sentiment analysis from Twitter data; used Processing & Arduino

RELEVANT SKILLS

- **Software:** JS ES6, React, Redux, React Native, Git, Unity, jQuery, MongoDB, Express, NodeJS, Webpack, Babel
- **Design:** Photoshop, Sketch, Illustrator, HTML5, CSS3, Flexbox, Bootstrap, Processing
- **Data Analysis:** Excel & VBA, Python, STATA, R, SQL, Machine Learning